



INTERNATIONAL C-SUITE FORUM

MIND-TECH 4 SUSTAINABLE FUTURE

18.07.2023 Ore 14.00 • 20.30

SEDE: MILANO Aula Magna Roentgen, 1 - Bocconi University

www.sdabocconi/50MINDTECH



International C-suite Forum MIND-tech 4 Sustainable future is an opportunity for discussion and interaction with top management of large companies, but also start-ups and mid-caps with very high potential for innovation and growth and high-level research and training centers, with the aim to explore the pillars and enablers of international best practices to promote interdisciplinary and cross-sectoral innovation, covering all enabling technological areas (big data, AI&ML, AR&VR, new materials including biomaterials and nanomaterials, microelectronics, HPC and QC, etc.).

Innovation and sustainability are the keywords that characterize MIND - Milano Innovation District - a public-private partnership Lendlease and Arexpo - that has the task of enhancing and developing the entire Expo 2015 site - that will create an innovation district where the new frontiers of technology and bioscience will converge.

The initiative is part of the 50 MIND-tech 4 Sustainable future research project carried out by SDA Bocconi School of Management for Lendlease, which investigates the phenomenon of innovation through the analysis of business models, identification of drivers of change, and the study of the metamorphosis of organizations and people management.

The results of the debate will constitute the International C-Suite Forum 50 MIND-tech 4 Sustainable Future Report that will be made available to the companies participating in the project. On October 13, 2023, a round table discussion is scheduled to further discuss the key findings with opportunities to discover Milan in its artistic and scientific excellence and the MIND project through a series of events and guided tours.

14.00 • INSTITUTIONAL GREETINGS SDA BOCCONI

Stefano Caselli, Dean SDA Bocconi e Full Professor Finance Department Bocconi University

14.10 • RESEARCH IN SUSTAINABLE INNOVATION

Paola Cillo, Associate Dean Research Division SDA Bocconi and Associate Professor Management and Technology Department Bocconi University

14.20 • INTERNATIONAL C-SUITE FORUM MIND-TECH 4 SUSTAINABLE FUTURE

MISSION & VALUES

Andrea Beltratti, Academic Director Executive Master in Finance, Full Professor Finance Department Bocconi University

Alessia Bezzecchi, Program Director Executive Master in Finance, Associate Professor Corporate Finance & Real Estate SDA Bocconi

14.30 • MIND: AN ECOSYSTEM FOR INNOVATION

Alberto Grando, President Arexpo, Full Professor Management and Technology Department Bocconi University
Lecture

14.45 • Andrea Ruckstuhl, CEO Europe, Lendlease

Lecture



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15.00 • MIND MILANO INNOVATION DISTRICT: INNOVATION AT THE SERVICE OF SUSTAINABILITY

Panel 1 MIND-Tech Moderator: Andrea Cabrini, Director Class CNBC

Mario Calderini, President, Scientific Committee Fondazione Triulza, Full Professor at Politecnico di Milano School of Management

Roberto Crugnola, CEO, IRCCS Orthopaedic Institute Galeazzi

Frank Meyer, CEO, E.ON Italy

Fabrizio Grillo, Managing Director Bracco

Lorenzo Wittum, CEO, AstraZeneca Italy

Panel Internal discussion – Closed-door

15.50 • C-SUITE FORUM NETWORKING COFFEE

16.00 • FINANCIAL CAPITAL FOR INNOVATION

Lecture Andrea Sironi, President and Full Professor at Finance Department Bocconi University

16.15 • CAPITAL FOR INNOVATION

Panel 2 MIND-Tech

Moderator: Andrea Cabrini, Director Class CNBC

Anthony Gemmell, Senior Director, Johnson & Johnson Innovation

Francesco Mandruzzato, Commercial Director, Development & Infrastructure – Lendlease

Alberto Nobili, Senior Director Strategy & Portfolio Co.Lab, Bayer USr

Giovanni Rizzo, Partner, Indaco BIO Fund, Indaco Venture Partners

Alberto San Giovanni Vincentelli, Chair of MIND Strategic Committee, Professor at UC Berkeley

Panel Internal discussion – Closed-door

17.00 • HUMAN-TECH HEALTH AND SOCIAL WORK ACTIVITIES

Overture & Moderation: Valeria Tozzi, Director of Master MIMS – Master in Management Sanitario –, Associate Professor of Practice of Government Health and Not for Profit Division SDA Bocconi

Panel 3 MIND-Tech

Giuseppe Banfi, Scientific Director, IRCCS Orthopaedic Institute Galeazzi

Alberto Redaelli, Chair of the Bioengineering Division, Coordinator of the Research Group on Biomechanics, Department of Electronics, Information and Bioengineering, Polytechnic University of Milan

Vincenzo Bartoli, Vice President, Astrazeneca Italia and Federated Innovation @MIND

Klaus Dieter Pannes, Chairman Country Board B. Braun Italy

C-suite MIND-Tech (tbc)

Panel Internal discussion – Closed-door

17.45 • C-SUITE FORUM NETWORKING COFFEE

18.00 • ECONOMIC AND SOCIAL VALUE IN INNOVATION DISTRICTS

Lecture Enrico Moretti, Department of Economics, University of California, Berkeley



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18.15 • DEMOGRAPHIC CHALLENGES AND INNOVATION DISTRICTS

Lecture **Francesco Billari**, Rector and Full Professor Department of Social and Political Sciences Bocconi University

18.30 • INNOVATION AND LIFE SCIENCE

Lecture/intro remarks

Gianmario Verona, President Human Technopole, Full Professor Management and Technology Department, Past-Rector Bocconi University

18.45 • Panel 4 A MIND-Tech

Moderator: **Andrea Cabrini**, Director Class CNBC

Sergio Dompé, Executive President Dompé

Marino Zerial, Director Human Technopole

Panel Internal discussion - Closed-door

19.05 • Panel 4 B MIND-Tech

Moderator: **Andrea Cabrini**, Director Class CNBC

Tommaso Boralevi, President, Federated Innovation @MIND

Maria Pia Abbracchio, Deputy Vice-Rector, Full Professor of Pharmacology, University of Milan

Joe Kiani, Founder, Chairman CEO Masimo

Nigel Stapleton, Director Business Development, KBI Biopharma

Panel Internal discussion - Closed-door

19.45 • ETHICS AND INNOVATION NEW CAMPUS UNIMI IN MIND

Lecture **Elio Franzini**, Rector, Università degli Studi di Milano

20.00 • MIND AND THE PILLARS OF INNOVATION IN SUSTAINABILITY

Panel 5 MIND-Tech

Moderator: **Andrea Cabrini**, Director Class CNBC

Andrea Fosfuri, Full Professor Department of Management and Technology, Dean of Phd School and For Innovation Bocconi University

Stefano Minini, Project Director - MIND Milano Innovation District, Lendlease

Annalisa Prencipe, Board Member Bocconi University, Full Professor KPMG Chair in Accounting, past-Dean of the Bocconi Undergraduate School, Past-President of the European Accounting Association

Riccardo Zecchina, Full Professor Department of Computing Sciences Bocconi

Panel Internal discussion - Closed-door

21.00 • C-SUITE FORUM NETWORKING COCKTAIL

For the whole day, a coffee area will be available for your convenience.

Research committee contacts: filomena.gallo@sdabocconi.it